



News Advisory

Native American Trust Fund Director Recognized by Socially Responsible Investors with Major Service Award

Oneida Tribe of Wisconsin Trust Director Susan White Honored by Colleagues at 22nd Annual SRI in the Rockies Conference

COLORADO SPRINGS, CO//October 13, 2011//Susan White, an enrolled member of the Oneida Tribe of Indians of Wisconsin and director of the Oneida Trust, was awarded the 2011 SRI Service Award last week during the SRI in the Rockies conference in New Orleans.

SRI in the Rockies Conference Producer and First Affirmative Financial Network President Steve Schueth said: “Susan White is richly deserving of this year’s Service Award. She serves as co-chairperson for the US SIF Indigenous Peoples Working Group, and represents people of Native American heritage in the pursuit of sustainable investing and community development efforts in Native America. This is the first time since the SRI Service Award was conceived in 1991 that a person of Native American descent, and an investment professional for a Native Sovereign Nation, has won the honor.”

The SRI Service Award recognizes outstanding contributions to the socially responsible investment industry. Winners are selected based on a number of criteria, including industry leadership, innovation, communication and collaboration, and success in improving the public’s awareness and acceptance of sustainable, responsible, impact investing (SRI).

The SRI Service Award is presented annually at the SRI in the Rockies Conference, the largest and longest-running conference for the sustainable, responsible, impact investing industry in the world. SRI in the Rockies is produced by First Affirmative Financial Network.

In presenting White with the 2011 Service Award, Shari Barenbach, the 2010 award winner, said: “Susan White is a real leader in Indian Country. Through her work, in 2010, the Oneida Nation received the Harvard Project on American Indian Economic Development Honoring Nations Award, and more recently, the Congress of American Indians passed a resolution encouraging all Native American communities to invest according to responsible investment principles.”

White is an enrolled member of the Oneida Tribe of Indians of Wisconsin (<http://oneida-nsn.gov/>) and serves as Director of the Oneida Trust. She directs a multi-operational department in capital formation, develops funding strategies for local savings, asset management, loan funds, and reservation based Trust Fund Activities. She is responsible for management and monitoring of the investments, money managers, custodians, and consultants. On behalf of the elected Trust Committee, she coordinates shareowner advocacy efforts which flow from the Oneida Nation’s culture and traditions.

White joins a prestigious group of industry leaders who have won the annual SRI Service Award over the past 20 years:

- 2010: Shari Berenbach, U.S. Agency for International Development (USAID)
- 2009: Reggie Stanley, Calvert
- 2009: Robert Zevin, Zevin Asset Management
- 2008: Bob Walker, The Ethical Funds Company, Canada
- 2007: Conrad MacKerron, As You Sow Foundation
- 2006: Mark Regier, MMA Praxis
- 2005: Shelley Alpern, Trillium Asset Management
- 2004: Anita Green, Pax World Funds
- 2003: Peter Camejo, Progressive Asset Management / Financial West Group
- 2002: Michelle Chan, Friends of the Earth
- 2001: Steve Lydenberg, Domini Social Investments
- 2000: Frank Coleman, Christian Brothers Investment Services
- 1999: Lloyd Kurtz, Nelson Capital Management
- 1998: Steve Schueth, First Affirmative Financial Network
- 1997: George Gay, First Affirmative Financial Network
- 1996: Amy Domini, Domini Social Investments
- 1995: Alisa Gravitz, Green America
- 1995: Jerome Dodson, Parnassus Investments
- 1994: Tim Smith, Walden Asset Management
- 1993: Joan Bavaria, Trillium Asset Management / CERES
- 1992: Peter Kinder, KLD Research & Analytics
- 1991: Ed Winslow, Progressive Asset Management / Financial West Group

ABOUT SRI IN THE ROCKIES

SRI in the Rockies (<http://www.SRIintheRockies.com>) is the leading forum for the sustainable, responsible, impact investing industry in North America. The 22nd annual conference was held in New Orleans, October 2–5, 2011. For its 23rd year, SRI in the Rockies will move to the Mohegan Sun in Connecticut, October 2–4, 2012.

ABOUT FIRST AFFIRMATIVE FINANCIAL NETWORK

First Affirmative Financial Network, LLC (www.FirstAffirmative.com) is an independent fee-only Registered Investment Advisor (SEC File #801-56587) offering investment consulting and asset management services through a nationwide network of investment professionals who specialize in serving socially conscious investors. First Affirmative produces the annual SRI in the Rockies Conference, the premier gathering of sustainable and responsible investors and investment professionals in North America.

CONTACT:

Patricia L. Butler, for SRI in the Rockies, 703-917-0611, or sagecommunications@earthlink.net.

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