

DENVER SETS AN EXAMPLE NEXT WEEK FOR 650 INVESTORS AND INVESTMENT PROFESSIONALS FROM AROUND U.S. ATTENDING THE 27th ANNUAL SRI CONFERENCE

Former Colorado Governor Bill Ritter, Denver's Chief Sustainability Officer, Jerry Tinianow, and Local Impact Investing Professionals Put the Spotlight on Colorado for the Nation's Largest Annual Meeting of Responsible Investment Industry Leaders at Hyatt Regency, November 9–11, 2016.

DENVER (November 3, 2016) — Local officials and Colorado politicians, clean energy experts and financial professionals will be featured front and center during The 27th annual SRI Conference, where more than 650 sustainable, responsible, impact (SRI) investment professionals from across the U.S. meet November 9–11, 2016 at the Hyatt Regency Downtown Denver. On Friday, November 11th, The SRI Conference will host both former Colorado Governor Bill Ritter and Denver Sustainability Officer, Jerry Tinianow.

This year, roughly 30 percent of The SRI Conference agenda (15 different sessions and presentations) will feature speakers from Denver and Boulder. Local presenters will share information and case studies, based on their own experiences working on issues including: sustainable urban development; improving returns and managing risk for impact investors in the philanthropic space; clean energy policy formation, and leveraging investment opportunities in the renewables space.

For more information about The SRI Conference on Sustainable, Responsible, Impact Investing, go to <http://www.SRIconference.com>.

“One of our goals this year in moving The SRI Conference from The Broadmoor in Colorado Springs to Denver was to showcase some of the leading sustainability and impact investing experts who live right in our own backyard,” Steve Schueth, president of First Affirmative Financial Network and producer of The SRI Conference, said. **“This year’s agenda reflects a greater focus on local people and organizations that are demonstrating a more responsible approach to business and investing—one that is geared toward shifting the paradigm and creating a truly sustainable future.”**

Among the key speeches, plenary sessions and breakout panels featuring Coloradans are the following:

- **Insights from Denver's Chief Sustainability Officer: Jerry Tinianow.** As Denver's first Chief Sustainability Officer, Jerry Tinianow works to ensure that the critical resources upon which the City depends are available and affordable to everyone, now and in the future. He and his team implement a simple four-word agenda from the Mayor: "Scale, and Everybody Plays." They focus on large-scale projects and instill sustainability as a basic operating practice of every city agency regardless of what service it delivers. Before taking the position with the City of Denver, Mr. Tinianow was a national officer of both the Sierra Club and the National Audubon Society. He developed a LEED-Gold inner-city nature education center; produced the nation's first regional food system assessment and plan; created balanced growth plans for five contiguous watersheds; and won designation by the Sierra Club as a national "Environmental Hero."
- **Clean Energy: Policy and Opportunities in the New America.** In the 21st century, our wealth of energy resources must be adapted to the challenges of sustainability. Very few Americans have a breadth of experience in this arena comparable to former Colorado Governor Bill Ritter and Doug Arent, Executive Director of the Joint Institute for Strategic Energy Analysis at NREL (National Renewable Energy Laboratory). Governor Ritter is now the director of the Center for the New Energy Economy, Colorado State University.

Toward a National Impact Investing Marketplace. The team from the Impact Finance Center in Denver has mapped out a process where inventory, education, and activation of committed impact investors scales and replicates to improve returns, manage risk, and deepen impact. Presenters will include: Stephanie Gripne, executive director, Impact Finance Center and research fellow Department of Business Ethics and Legal Studies at Daniels College of Business, University of Denver; Nicole Bagley, private foundation trustee and senior advisor, Impact Finance Center and Colorado Impact Days and Initiative; and John O'Halloran, senior vice president and institutional client advisor, U.S. Trust, Bank of America Private Wealth Management in Denver. *Past performance is no guarantee of future results.*

For the full conference agenda, go to <http://www.sriconference.com/agenda/2016-conference-agenda.html>.

ABOUT THE SRI CONFERENCE

The 27th annual SRI Conference will be held November 9–11, 2016, at the Hyatt Regency Downtown Denver, Colorado. The SRI Conference (<http://www.SRIconference.com>) is the premier annual forum for investors and investment professionals engaged in sustainable, responsible, impact (SRI) investing. Conference participation includes investment professionals, institutional investors, and related organizations. The SRI Conference features educational sessions and focused opportunities to network with hundreds of like-minded individuals, organizations, and leaders in the field of Sustainable, Responsible, Impact investing.

The SRI Conference is produced by First Affirmative Financial Network, LLC (<http://www.firstaffirmative.com>), a Registered Investment Advisor offering investment consulting and asset management services through a nationwide network of investment professionals who specialize in serving socially conscious, impact-oriented investors (SEC File #801-56587).

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EDITOR'S NOTE

For assistance with The SRI Conference registration and sponsorships, please contact Krystala Kalil, Conference Coordinator at 888-774-2663 or Krystala@SRIconference.com.

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