



# Sponsorship Opportunities 2016

**#AllinForImpact**



**27th Annual SRI Conference**  
Hyatt Regency Downtown Denver  
November 9–11, 2016

888.774.2663  
[www.SRIconference.com](http://www.SRIconference.com)  
[info@SRIconference.com](mailto:info@SRIconference.com)

# About Us

The SRI Conference on Sustainable, Responsible, Impact Investing serves thought leaders, investors, and investment professionals in the ESG (Environmental, Social, Governance), Shareowner Advocacy, and Impact Investing space. The agenda covers innovative financial products, emerging topics, and compelling industry issues alongside legendary networking opportunities.

# Who Attends

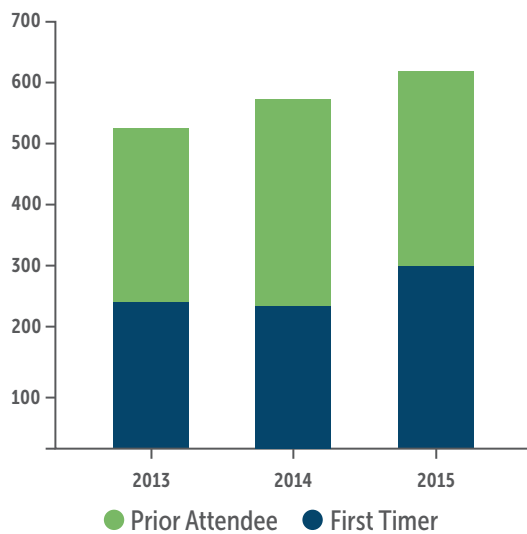
Our diverse audience attracts those new to the industry as well as veterans who have attended multiple conferences.

# Why Sponsor

- Exposure to over \$3 trillion in responsibly invested assets.
- Access to money managers and SRI/ESG industry leaders.
- *"It's where the shakers and makers are."* (2015 sponsor)
- Introduce and market products and services.
- Face-to-face with investors and client-facing investment professionals.
- Amazing laboratory for collaboration and new business partnerships.
- Continuing Education (CE) credits for CFPs, CFAs, CIMAs.
- *"Best aggregation of colleagues, clients, peers, and competitors."* (sponsor)



- Investment Advisory Firms
- Asset / Fund Management
- Foundation / Non-Profit / Advocacy Group
- Technology / Data Service Provider
- Corporates
- Other / Not Specified



# 2016 Confirmed Speakers



**Debbie McCoy**  
*BlackRock*



**Jerome Dodson**  
*Parnassus Investments*



**Steve Lydenberg**  
*Domini Social Investments*



**Holmes Hummel**  
*Clean Energy Works*



**Zachary Karabell**  
*River Twice Research*



**Rebecca Adamson**  
*First Peoples Worldwide*



**Sarah Wilson**  
*TIAA*



**Ricardo Bayon**  
*Encourage Capital*



**Joel Makower**  
*GreenBiz Group, Inc.*



**Heike Reichelt**  
*World Bank*



**Joe Keefe**  
*Pax World Management*



**Lazetta Rainey Braxton**  
*Financial Fountains*



**Lori Chatman**  
*Enterprise Community Loan Fund*



**Matt Patsky**  
*Trillium Asset Management*



**Rick Ridgeway**  
*Patagonia*



**Najada Kumbuli**  
*Calvert Foundation*



**Alisa Gravitz**  
*Green America*



**Luis Duarte**  
*Gary Community Investments*



**Lisa Woll**  
*US SIF*



**Bill Ritter, Jr.**  
*Center for the New Energy Economy, Colorado State University*





# SPONSORSHIP LEVELS



## Benefactor: \$13,800

- Premium exhibit space
- Meal / Event sponsorship
- Opportunity to speak
- One full registration (includes all meals)
- Additional staff registrations at \$495
- Full page color ad in Conference Notebook
- Banner ad on conference website
- Logo, link, description on conference website
- Logo in promotional materials
- Access to conference roster in Excel
- Logo on onsite signage
- Social media promotions



## Meal / Event: \$8,400

- Exhibit table
- Opportunity to speak
- One full registration (includes all meals)
- Additional staff registrations at \$495
- Half page black & white ad in Conference Notebook
- Logo, link, description on conference website
- Logo in promotional materials
- Access to conference roster in Excel
- Logo on onsite signage
- Social media promotions



## General: \$6,500

- Exhibit table
- One full registration (includes all meals)
- Additional staff registrations at \$495
- Quarter page black & white ad in Conference Notebook
- Logo, link, description on conference website
- Access to conference roster in Excel
- Logo on onsite signage
- Social media promotions

## Questions?

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